**Priorities/Goals**

- Education & Training
- Retention
- Recruitment
- Core Services
  - Public Awareness/Advocacy
  - Data Collection/Analysis
  - Funding

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**Center’s 2008 Action Items**

**Education & Training**

#1 GOAL: Increase Educational Capacity!

Pass SB 1687 to increase funding needed to expand Oklahoma’s health care educational pipeline

**Center’s 2008 Action Items**

**Education & Training**

SB 1769 Passed & Signed by the Governor

Legislative Champions:
Sen. Susan Paddack (D-Ada) & Rep. Doug Cox (R-Grove)

Currently Unfunded

2009 - OHCWC will focus on obtaining funding to expand capacity; SB 310 introduced by Sen. Paddack for upcoming session

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**Expanding Capacity in Nursing & Allied Health Education**

**Education & Training**

- Scholarships for faculty development
- Incentive matching funds for educational capacity expansion: online, distance ed, simulation, etc.
- Scholarships for high demand professions

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**Center's 2008 Action Plan**

**Education & Training**

Maximizing Clinical Opportunities for Students

- Develop & Launch Online Student Affiliation Management System
- Online Clinical Placement System
- Mandatory Courses Required of all Students
- Health Care Orientation/Policies
  - Seeking funding to launch demonstration
Center’s 2008 Action Plan

Education & Training
Conduct Phase II Clinical Simulation Workshop to Explore Use of Clinical Simulation for student & staff training

Sim Conference Photos

Sim Conference Photos

Sim Conference Photos

Sim Conference Photos

Center’s 2008 Action Plan

Education & Training
- Part III Simulation Workshop
- June 3, 2009 @ INTEGRIS Baptist Medical Center, Oklahoma City
- Focus: Using Simulation in Health Care Settings & for Multi-Disciplinary Training (Nursing, Respiratory, Medical, Disaster Preparedness, Orientation Process, etc.)
Education & Training

**Align curriculum to provide seamless education & reduce redundancies**
(Subcommittees on Online Core Curriculum & Articulation)

**Create a Web-based resource & links for non-traditional (online, distance, etc.) course options for nursing & allied health**
(Subcommittee on Online Core Curriculum)

Education & Training

**Develop content for online nursing preceptor training courses**
(Subcommittee on Online Core Curriculum)

Retention

**Share successful mentoring, coaching & orientation programs and tools with health care organizations; optimize Web-based & distance learning opportunities**
(Subcommittees on mentoring, coaching & orientation/transition into practice)

Retention

**Next Steps – Best Practices:**
- Leadership & Management Training
- Coaching
- Mentoring
- Orientation/Transitioning Students & Others into Health Care Practice Settings
- Tool-kits, Online & Distance Education, Face-to-Face Workshops

**Assist health care workers in advancing their careers by offering leadership & management training**
Retention
- RWJ/NW Health: $250K
- Oklahoma Funders:
  - 5 Rural Hospitals (Ada, Tahlequah, Atoka, Stilwell)
  - Cherokee Nation
  - $480,000 leveraged by Oklahoma Partners (Career Tech, OSRHE, OneNet, OHA, Hospitals)
- Provides Leadership Development & Management Training for 56 rural nurses via online and distance education;
- Scholarships 8 educators master’s in nursing education via OU online program

Bonus: RWJ/NW Health Foundation Grant

PIN Annual Conference

PIN Grant Series and Scholarship Recipients

PIN Grant Series Tahlequah

PIN Grant Series Talihina
**Bonus: RWJ/NW Health Foundation Grant**

PIN Grant Series Ada

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**Center’s 2008 Action Plan**

**Recruitment**

Increase the promotion & distribution of materials used to market health careers to K-12 students, teachers, counselors, parents and others

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**Center’s 2008 Action Plan**

**Recruitment**

2008 Meetings:
- Counselor’s Only – March
- Simulation Conference – May
- Alternative Education Conference – June
- Superintendent’s Leadership Conference – July
- Encyclo-media – September
- Hospital Association Statewide Conference – November
- Safe & Healthy Schools Conference – November

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**Center’s 2008 Action Plan**

**Preparation for presentation at Alternative Education Conference**

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**Center’s 2008 Action Plan**

**Recruitment/Public Awareness**

Preparing for presentation at Alternative Education Conference
Recruitment BONUS

Youth Mentoring Conference

Recruitment Bonus: New Program Pilot

HealthExplore™

• Middle School After School Program
• Launch Spring 2009 – Hospitals & Middle Schools
• Interactive, fun science education + health career exploration
• Hands-on science demos
• Health care professionals
  • What they do, where they work & equipment they use
• Engages Students
HealthExplore™ Topics

- Mission Nutrition
- Body Basics
- Build Your Bones
- Tobacco Cessation
- DNA
- UV Exposure

Building Public Awareness

Increase public awareness of OK health care worker shortages & what is being done by OHCWC and partners

Center’s 2008 Action Plan

Health Care Reform Task Force Meeting
State Capitol House Chambers

Building Public Awareness

Health Care Reform Task Force Meeting

Building Public Awareness

Education Report Press Conference
Center’s 2008 Action Plan

Education Report Press Conference

Building Public Awareness

Grow opportunities to build support & involvement from other stakeholders

Serve as a resource & support for regional strategic planning aimed at alleviating health care worker shortages at the local level

Building Public Awareness

Press Releases
Media Interviews
Formal Presentations in 2008
Additional Reports/Updates

Tulsa World Article, May 2008

Building Public Awareness

Develop a dynamic, content-rich Web site as a resource for building awareness, providing info/tools
Data Collection & Analysis

ID existing data & resources necessary to support the Center’s strategic initiatives & to benchmark & measure progress over time.

Data Collection & Analysis

GCWED Health Care Industry Analysis - 2006

Data Projects Accomplished or Currently Underway:
- Oklahoma Health Care Educator Survey (June 2008)
- Health Care Vacancy/Turnover
- Educational Pipeline Capacity
- Quantifying Hospitals’ Contribution to Oklahoma’s Health Care Educational System

Funding & In-Kind Support

Seek diverse funding opportunities to support the Center’s strategic initiatives, infrastructure and operations.

Funding & In-Kind Support

- Oklahoma Hospital Association
- Oklahoma Hospitals (22)
- Tulsa Hospital Council
- OSRHE
- ODCTE
- OU MEDICAL CENTER
- Oklahoma Department of Commerce
- Oklahoma State Department of Health

Continue Pursuing Support from Other Stakeholders (Legislative, Corporate, Philanthropic, Health Sectors, Tribal, etc).

"Never doubt that a small group of committed people can CHANGE THE WORLD. Indeed, it is the only thing that ever has."
- Margaret Mead
Thank you!

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