KEYNOTE ADDRESS: “LOOKING AT ARTICULATION THROUGH A NEW LENS”
Katherine W. Vestal, PhD, RN, FAAN | President, Work Innovations LLC | Adjunct Professor of Nursing, University of Michigan | Michigan

Dr. Vestal is an accomplished senior executive with extensive leadership experience in health care and a broad array of business skills. Her successful career has included positions as senior executive of patient care operations, managing partner in health care operations consulting practice, and university faculty. Dr. Vestal is currently President of Work Innovations, LLC, a health care strategy consulting firm.

Dr. Vestal combines her clinical background and strong business orientation to serve as a business advisor and senior consultant to executives of complex health care provider organizations, leading to the design and incorporation of new solutions in the areas of business operations and clinical transformation, financial improvement, technology enhancement, and quality improvement. With consideration of all communities of practice, consultation focuses on the transformation of the workplace to meet the emerging needs of patients/families, providers, staff and the community. Other areas of consultation include strategy development, design of organizations and implementation plans, the facilitation of complex design events, and the use of accelerators to advance decision making and implementation.
Facilitators & Topics

Greg Dewald, M.Ed • Oklahoma Department of Career & Technology Education • Stillwater, Okla.
Mr. Dewald is the associate state director educational services for the Oklahoma Department of Career & Technology Education. He provides direction to 2,500 full-time training programs in comprehensive schools, technology centers and skills centers. Mr. Dewald is responsible for the development of career majors based on the National Career Clusters initiative. He has 28 years of experience in Career and Technology Education.

Debbie Blanke, EdD • Oklahoma State Regents for Higher Education • Oklahoma City, Okla.
Dr. Blanke is the associate vice chancellor for academic affairs for the Oklahoma State Regents for Higher Education. She works with chief academic officers around the state, with responsibilities related to all academic offerings at each institution, academic policy, and coordinating international activities in partnership with the Governor’s International Team and the Oklahoma Department of Commerce. She works on statewide initiatives for expanding educational opportunities for health care students in nursing and allied health professions, serving as the Chancellor’s designee to the Oklahoma Health Care Workforce Center Board, and is also the State Regents staff liaison for operation of the Reach Higher program, Oklahoma’s statewide degree completion initiative. She works closely with the Oklahoma Department of Career and Technical Education on cooperative agreement programs offered as collaborations between higher education institutions and technology centers.

Jim Durbin, MA • Oklahoma Health Care Workforce Center • Oklahoma City, Okla.
Mr. Durbin serves as executive director of the Oklahoma Health Care Workforce Center. He works with health care educators and employers throughout the state to help identify and address health care workforce issues. He has 19 years of nonprofit administrative and fundraising experience. Most recently he served as executive director of the INTEGRIS Rural Health Foundation where he oversaw fundraising at nine rural hospitals across Oklahoma. He also has experience in the fields of international development, relief aid and secondary education.

Carole McKenzie, PhD, CNM • Northwestern Oklahoma State University • Alva, Okla.
Dr. McKenzie is a co-chair of the articulation sub-committee for the Oklahoma Health Care Workforce Center and chair of the nursing division for the BSN program located on three campuses—Alva, Enid, Woodward. She has been an educator, administrator and nurse midwife for 37 years. She has also held joint positions as faculty, nursing service and academic administrator and women’s health clinician. Dr. McKenzie’s primary research area is proactive and post reflection in the development of clinical reasoning utilizing simulation. She has also done research in the area of complementary therapies, bedside documentation in labor and delivery and the use of social networking sites with nursing students.

José Dela Cruz, BA • Oklahoma State Regents for Higher Education • Oklahoma City, Okla.
Mr. Dela Cruz is a coordinator for academic affairs projects for the Oklahoma State Regents. His work focuses on policy analysis and accreditation with research centering on academic topics, such as student assessment, minority student recruitment, retention and degree attainment, student preparation for college and student migration issues. He has previous academic experience at the institutional level which focused on academic advising and international student enrollment.

Erin Taylor, PhD • Oklahoma State Regents for Higher Education • Oklahoma City, Okla.
Dr. Taylor is a coordinator for academic affairs for the Oklahoma State Regents for Higher Education where she oversees the statewide articulation matrices. She also works closely with adult students, student veterans and international students. Dr. Taylor earned her Bachelor’s degree from Texas A&M University, a teaching certificate from the University of Texas and then completed her doctoral studies at the University of Oklahoma. She also serves as a guest lecturer to Oklahoma nursing students on familial experiences of pediatric intensive care units and organ donation.

Lezli Heyland, BS, RRT-NPS • Francis Tuttle-Oklahoma City Community College • Oklahoma City, Okla.
Lezli Heyland is the program director for the Francis Tuttle-Oklahoma City Community College, Advanced Respiratory Care Practitioner Program. Ms. Heyland has more than 30 years experience as a respiratory practitioner and educator. She graduated from the University of Oklahoma Health Science Center with a bachelor of science degree in cardiorespiratory science and is credentialed as a registered respiratory therapist with a specialty credential as a perinatal-pediatric specialist. She is involved in program development, as well as serving her professional organization as the senior delegate from Oklahoma to the American Association for Respiratory Care. Ms. Heyland is also a co-chair of the articulation sub-committee for the Oklahoma Health Care Workforce Center.

Marvel L. Williamson, PhD, RN, CNE, ANEF • Kramer School of Nursing, Oklahoma City University • Oklahoma City, Okla.
Dr. Williamson is chair of the board of directors of the Institute for Oklahoma Nursing Education and the dean of Kramer School of Nursing at Oklahoma City University. She came to Oklahoma in 2001 from the American Nurses Association in Washington, DC, where she served as the grants program specialist. She is also the former dean of Health Sciences at Park University. Dr. Williamson is the author of three books, numerous professional journal articles, book chapters, and other publications. Her program of clinical research is in sexuality, urology, and gynecology, and her educational research focuses on the content of administrative work, new program development, and faculty retention issues.
As Nov. 1 approaches, a link for downloading the summit presentations listed below will be e-mailed to all registered attendees.

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*Ten-minute mini-presentations for Posters/Exemplars on Best Practices for Health Care Articulation*
SOUTH PENN CAMPUS

DIRECTIONS | SOUTHBOUND and NORTHBOUND from I-35 | Take Exit 117 at SW 4th St., Moore, then travel west approximately 3 miles to SW 134th & S. Pennsylvania. The street name changes from SW 4th in Moore to SW 134th Street in Oklahoma City.

SOUTHBOUND and NORTHBOUND on I-44 | Take Exit 110 at SW 134th Street. Travel east 2.5 miles to SW 134th & South Pennsylvania. The campus is located on the northwest corner.

Helpful Parking Note:
Attendees may use the parking lots to the west of the Main Building.
See blue arrows and blue text shown on the first map above for further help.
Attendees may enter the Main Building toward the Conference Center.
REGISTRATION FORM

Moore Norman Technology Center
South Penn Campus, Conf. Center
13301 S. Pennsylvania Ave.
OKC, OK 73170

REGISTRATION INFORMATION:
The cost for attendees to register is $50. Registration is on a first-come, first-serve basis and is limited to the first 200 paid registrants. Participants will not be fully registered until payment is received. Those registering after 5 p.m. on Monday, October 11, will pay a $15 late fee.

CANCELLATION POLICY:
Requests for refunds must be received in writing before 5 p.m. on Monday, October 11, 2010. However, a $15 service fee will be charged. There will be no refunds after October 11.

SUBSTITUTIONS AND TRANSFERS:
Registrants unable to attend may designate an alternate. Report substitutions to Shayla Austin at shayla@ohcwc.com or (405) 319-8694, prior to the summit. Transfers from one educational program to another are not permitted.

All attendees must complete this registration form, which will be used to prepare name badges. Please type or print clearly. Registrations may be e-mailed to Shayla Austin at shayla@ohcwc.com or faxed to (405) 319-8698 by Monday, October 11.

Name ________________________________
Title ________________________________
Organization __________________________
Mailing Address ________________________
City, State, Zip _________________________
Business Phone ( ) _____________________ E-mail _______________________

Choose Your Payment Method:
☐ I am paying by credit card and will pay on the event’s secured website link below:
  (http://www.okhealthcareworkforce.com/ArticulationAttendees.htm)
☐ I am paying by check # ________________________________.
  If paying by check, make it payable to the “Oklahoma Health Care Workforce Center.” Please mail the check and completed registration form to: Oklahoma Health Care Workforce Center, Attn: Shayla Austin, 655 Research Parkway, Suite 325, Oklahoma City, OK 73104.
☐ I am a presenter.

Other Important Information:
☐ YES, I will need a certificate for continuing education credits.
☐ YES, I will be presenting a poster.
  Please send a 150-300 word e-mail detailing the topic of your poster to Erin Taylor (etaylor@osrhe.edu or 405-225-9163) by Friday, September 17, 2010. People submitting posters will be notified via e-mail by Monday, September 27. Make sure to include all of the appropriate contact information in case we have questions!
  Your poster should be no larger than 30x36 inches. Please ensure your poster is on supportive material (such as foam board), so that it can be placed correctly on an easel (we will provide the easels). Additionally, table space will be available for materials. There will be shared space in the open area where posters will be displayed. We ask that your poster be brought to the registration desk by 7:45 am on Nov.1 at Moore Norman Technology Center. If you cannot attend the summit, please submit your poster to Erin Taylor by Friday, October 29 at 3 pm.
  Posters that are not retrieved at the end of the summit will not be saved unless prior arrangements have been made with Erin Taylor.

Choose Your Payment Method:
☐ I am paying by credit card and will pay on the event’s secured website link below:
  (http://www.okhealthcareworkforce.com/ArticulationAttendees.htm)
☐ I am paying by check # ________________________________.
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